Make the Smart Choice for Less Printing Costs, More Eco-friendly

Genuine Samsung Toner
Real Savings. Certified Eco-technology.

Real Savings up to 30%

Eco-friendly Printing with Certified Toner

Did you know that using non-genuine toner could damage your printer, costing you more in the long run? Tests performed by Buyers Laboratory Inc. (BLI), an independent research organization, determined that up to 47 percent of non-genuine toners failed during their lifetimes, whereas genuine Samsung toner had no printer failures or errors when used under the same conditions.*

Genuine Samsung toner satisfies TÜV Rheinland’s strict requirements for an official certification, which warrants the safety of genuine Samsung toner. Samsung expends enormous efforts into ensuring a safe print environment for our customers and our planet with eco-friendly technology.
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Make sure you're purchasing genuine Samsung toner

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**How are non-genuine toners different?**

- **Refilled**
  - Refilled toner cartridges are simply used cartridges that are cleaned, inspected for obvious flaws and then refilled with toner powder.

- **Rемanufactured**
  - Remanufactured cartridges are disassembled, inspected and cleaned, with some parts reinstalled. Then the toner container is filled with new toner.

- **Counterfeit**
  - Counterfeit cartridges are illegal replicas of genuine Samsung toner cartridges. Counterfeiters typically use molded or remanufactured cartridges and put fake Samsung labels on them.

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**3 easy steps**

to identify genuine Samsung toner

1. **Step 1**
   - Tilt the label. The color should change from yellow to green.

2. **Step 2**
   - The embossed characters should change color between red, gold and blue when viewed from different angles.

3. **Step 3**
   - Feel the embossed characters. They should have a noticeable texture.

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**Unsurpassed reliability and support that keeps your business working**

We know anything that helps your business run more smoothly is priceless, especially when it comes to device management. Backed by reliable performance and available whenever and wherever you need it, we will always respond to your query.

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"A BLI 2011 study, commissioned by Samsung, conducted a comparative test of the Samsung CLP 620 color laser printer with nine new CMYK sets of the Samsung laser printer toner cartridges against nine CMYK sets each of two third-party remanufactured cartridge brands. Results included out-of-box and premature failures.

It is assumed that, on average, non-genuine toner is only 30 percent of the cost of genuine Samsung toner. According to BLI test results, non-genuine toner prints only 56.5 percent of the page yield.

Supposing that genuine Samsung toner has an absolute value of $100, non-genuine toners generally are a third of that value. Given that non-genuine toners have only 56.5 percent of the page yield of a genuine Samsung toner, customers need to spend an absolute value of $33.1 more to produce the same page yield when using non-genuine toners. Non-genuine toners increase the breakdown rate of a printer by 42 percent compared to (unless the exact value is not provided) genuine Samsung toner. As repair service costs about 2.7 times the non-genuine toners' absolute value, as well, total repair costs are up to $41.0 of the absolute value. electricity and paper costs are not considered in these figures.

BLI study, 2011"